ALLAN GALLI FRANCIS

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PROFESSIONAL SUMMARY

Analytical and tech-curious Digital Site Consultant and aspiring AI product leader. Leveraging a Master of Management in Artificial Intelligence (MMAI) and 4+ years of experience as a seasoned technology analyst driving digital transformations across healthcare, finance, and IT. I care about developing strategic business solutions with a focus on UX analytics, responsible AI implementation, and human-centered design.

RELEVANT EXPERIENCE

DIGITAL SITE CONSULTANT, York University, Toronto, ON   Jul 2025 – Present

- Bootstrapped a modern WordPress-based YouthAre platform with a focus on site analytics and UX, delivering 5+ critical features, optimizing page load times by 20%, and enhancing Google indexing.
- Orchestrated digital-first youth engagement program, leading 2 intensive workshops with 24 participants and facilitating adoption of modern web-based collaboration tools contributing to 2x engagement.

PRODUCT LEAD, Collisio, Toronto, ON   May 2025 – Present

- Led a data-driven product and GTM strategy for Collisio, an AI-powered networking platform, by deeply defining market fit, product requirements, and implementation; secured $50k+ early-stage funding.
- Drove a needs validation campaign via surveys and interviews targeting 300+ event organizers, resulting in 80% support for our product; led to securing initial funding and traction.

SENIOR BUSINESS ANALYST, Trillium Health Partners, Toronto, ON   Jan 2024 – May 2025

- Led requirements gathering and design mapping for the eREMS research management system, managing 25+ SMEs and leaders to define 30+ workflows and break down process silos across functional teams.
- Managed the testing and data migration strategy; led the execution of 950+ functional/remediation tests (with 98% pass rate) and migration of 200k+ legacy records using Azure DevOps, supporting timely project sprints.

AI PRODUCT MANAGER (MMAI CAPSTONE), RBC Borealis, Toronto, ON   Sep 2024 – Apr 2025

- Architected HotSwapPII, an evaluation platform for Personal Identifiable Information (PII) detection models, enabling benchmarking of 6+ NLP models on 1,300 labelled documents.
- Designed and led the complete product lifecycle of the platform, achieving >80% recall and cut internal model evaluation cycles by ~30%.

PRODUCT ANALYST, I&T FINANCE, Royal Bank of Canada, Toronto, ON   Jan 2022 – Aug 2022

- Secured buy-in, defined requirements, and built an internal process literacy platform and change management strategy that achieved a 75% adoption rate and recognition from the CFO.
- Streamlined data ETL pipelines using Python, SQL, and VBA Macros to cut BI developers' monthly reporting timelines by 80%, strengthening time-sensitive decisions.

RELEVANT PROJECTS

Customer Markets Dashboard, Schulich School of Business   Mar 2025 – Apr 2025

- Performed a customer markets analysis of a retail superstore's database via Tableau. The dashboard was built by leveraging data modelling (70k+ records across 4 tables), dynamic parameters, and custom visualizations identifying key market profit drivers and opportunities.

[Stridewell](), WAI Hackathon   Oct 2024 – Dec 2025
- Developed StrideWell, an AI-powered platform leveraging LLMs and RAG frameworks to provide personalized care plans, dynamic resources, and actionable insights for frailty management; won first place at Women in AI Canada 2024 Hackathon out of 120 participants.

BabyCareAI, GenAI Genesis   Apr 2023 – May 2023
- Co-created an AI-driven postpartum chatbot using LangChain and OpenAI GPT-4, providing personalized, evidence-based advice for infant care, which aligns with UN SDG 3 by promoting health and well-being.

COVID-19 Sentiment Analysis Tool, University of Waterloo   Sep 2022 – Dec 2022
- Developed a Twitter-based vaccine hesitancy surveillance system using natural language processing and machine learning (Pandas, Numpy, nltk, Sklearn, Matplotlib, JSON) in Python. Trained classifier using a Multinomial Naive Bayes model, attaining 85% accuracy on a 700-sample dataset.

EDUCATION
Master of Management in Artificial Intelligence (MMAI)   May 2024 – Apr 2025
Schulich School of Business, York University, Toronto, ON
Awards: Distinction with 3.9 GPA | Courses: Generative AI, Deep Learning, Business Applications of AI

Bachelor of Science in Health Studies (BSc)   Sep 2018 – Apr 2023
School of Public Health Sciences, University of Waterloo, Waterloo, ON
Awards: Co-op Student of the Year Nominee (2022), Dean's Honours List (2018-2020)

ADDITIONAL INFORMATION
Skills: Cross-Functional Collaboration, Prescriptive Analytics, Digital Transformation, Change Management
Hobbies: Badminton & Ping Pong Player, Formula 1 Fan, Generative AI Tinkerer ([Personal Projects]())